



Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 305                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

## Billing Address:

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description               | Time    | Day | Date                 | Length | Aired Days | Ad-ID                   | Rate                           | Reconciliation | Ref # |
|------|---------|---------------------------|---------|-----|----------------------|--------|------------|-------------------------|--------------------------------|----------------|-------|
| 1    | KSNV    | Wake Up Early Wagners     | 430a-5a |     | 09/10/12 to 09/16/12 | 3x     | --WTF--    |                         |                                |                |       |
|      | KSNV    |                           |         | W   | 09/12/12             | :30    | 4:59 AM    | NVSB-TV12-24 Cracked or | \$100.00                       |                | 1     |
|      | KSNV    |                           |         | Th  | 09/13/12             | :30    | 4:54 AM    | NVSB-TV12-24 Cracked or | \$100.00                       |                | 3     |
|      | KSNV    |                           |         | F   | 09/14/12             | :00    |            |                         |                                |                | 2     |
| 2    | KSNV    | Wake Up Early Wagners     | 430a-5a |     | 09/17/12 to 09/23/12 | 1x     | M-----     |                         |                                |                |       |
|      | KSNV    |                           |         | M   | 09/17/12             | :30    | 4:40 AM    | NVSB-TV12-25 Fall'ing   | \$100.00                       |                | 1     |
| 3    | KSNV    | M-F 5-6a WakeUp w/Wagners | 5-6a    |     | 09/10/12 to 09/16/12 | 6x     | --WTF--    |                         |                                |                |       |
|      | KSNV    |                           |         | W   | 09/12/12             | :30    | 5:48 AM    | NVSB-TV12-25 Fall'ing   | \$185.00                       |                | 6     |
|      | KSNV    |                           |         | W   | 09/12/12             | :30    | 5:58 AM    | NVSB-TV12-25 Fall'ing   | \$185.00                       |                | 1     |
|      | KSNV    |                           |         | Th  | 09/13/12             | :30    | 5:41 AM    | NVSB-TV12-24 Cracked or | \$185.00                       |                | 2     |
|      | KSNV    |                           |         | Th  | 09/13/12             | :30    | 5:51 AM    | NVSB-TV12-25 Fall'ing   | \$185.00                       |                | 5     |
|      | KSNV    |                           |         | F   | 09/14/12             | :30    | 5:30 AM    | NVSB-TV12-24 Cracked or | \$185.00                       |                | 3     |
|      | KSNV    |                           |         | F   | 09/14/12             | :30    | 5:52 AM    | NVSB-TV12-25 Fall'ing   | \$185.00                       |                | 4     |
| 4    | KSNV    | M-F 5-6a WakeUp w/Wagners | 5-6a    |     | 09/17/12 to 09/23/12 | 2x     | M-----     |                         |                                |                |       |
|      | KSNV    |                           |         | M   | 09/17/12             | :30    | 5:20 AM    | NVSB-TV12-25 Fall'ing   | \$185.00                       |                | 2     |
|      | KSNV    |                           |         | M   | 09/17/12             | :30    | 5:48 AM    | NVSB-TV12-24 Cracked or | \$185.00                       |                | 1     |
| 5    | KSNV    | M-F 6-7a WakeUp w/Wagners | 6-7a    |     | 09/10/12 to 09/16/12 | 6x     | --WTF--    |                         |                                |                |       |
|      | KSNV    |                           |         | W   | 09/12/12             | :00    |            |                         | <del>\$450.00</del> Unresolved |                | 1     |
|      | KSNV    |                           |         | W   | 09/12/12             | :00    |            |                         | <del>\$450.00</del> Unresolved |                | 5     |
|      | KSNV    |                           |         | Th  | 09/13/12             | :30    | 6:12 AM    | NVSB-TV12-24 Cracked or | \$450.00                       |                | 2     |
|      | KSNV    |                           |         | Th  | 09/13/12             | :30    | 6:18 AM    | NVSB-TV12-24 Cracked or | \$450.00                       |                | 6     |

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# INVOICE

**Billing Address:**

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St.**  
**#602**  
**Philadelphia, PA 19103**

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 30S                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description               | Time     | Day | Date                 | Length | Aired Days | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|---------------------------|----------|-----|----------------------|--------|------------|------------------------|----------|----------------|-------|
| 5    | KSNV    | M-F 6-7a Wakeup w/Wagners | 6-7a     | F   | 09/14/12             | :30    | 6:43 AM    | NVSB-TV12-24 Cracked D | \$450.00 |                | 3     |
|      | KSNV    |                           |          | F   | 09/14/12             | :30    | 6:58 AM    | NVSB-TV12-25 Falling   | \$450.00 |                | 4     |
| 6    | KSNV    | M-F 6-7a Wakeup w/Wagners | 6-7a     |     | 09/17/12 to 09/23/12 | 2x     | M-----     |                        |          |                |       |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    | 6:40 AM    | NVSB-TV12-25 Falling   | \$450.00 |                | 2     |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    | 6:51 AM    | NVSB-TV12-24 Cracked D | \$450.00 |                | 1     |
| 7    | KSNV    | Today Show                | 658a-9am |     | 09/10/12 to 09/16/12 | 12x    | --WTF--    |                        |          |                |       |
|      | KSNV    |                           |          | W   | 09/12/12             | :30    | 7:28 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 2     |
|      | KSNV    |                           |          | W   | 09/12/12             | :30    | 7:59 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 3     |
|      | KSNV    |                           |          | W   | 09/12/12             | :30    | 8:28 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 1     |
|      | KSNV    |                           |          | W   | 09/12/12             | :30    | 8:57 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 10    |
|      | KSNV    |                           |          | Th  | 09/13/12             | :30    | 7:24 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 12    |
|      | KSNV    |                           |          | Th  | 09/13/12             | :30    | 7:57 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 6     |
|      | KSNV    |                           |          | Th  | 09/13/12             | :30    | 8:42 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 5     |
|      | KSNV    |                           |          | Th  | 09/13/12             | :30    | 8:58 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 4     |
|      | KSNV    |                           |          | F   | 09/14/12             | :30    | 7:30 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 11    |
|      | KSNV    |                           |          | F   | 09/14/12             | :30    | 7:59 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 8     |
|      | KSNV    |                           |          | F   | 09/14/12             | :30    | 8:30 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 7     |
|      | KSNV    |                           |          | F   | 09/14/12             | :30    | 8:58 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 9     |
| 8    | KSNV    | Today Show                | 658a-9am |     | 09/17/12 to 09/23/12 | 4x     | M-----     |                        |          |                |       |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    | 7:28 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 3     |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    | 7:57 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 2     |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    | 8:30 AM    | NVSB-TV12-25 Falling   | \$550.00 |                | 1     |

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|                 |                             |
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| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 30S                         |

|                |                     |
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| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
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| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

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Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description       | Time      | Day | Date     | Length | Aired Days | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|-------------------|-----------|-----|----------|--------|------------|------------------------|----------|----------------|-------|
| 8    | KSNV    | Today Show        | 658a-8am  | M   | 09/17/12 | :30    | 8:57 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 4     |
| 9    | KSNV    | M-F Today Show II | 9-10a     | M   | 09/17/12 | :30    | 8:57 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 4     |
| 10   | KSNV    | M-F Today Show II | 9-10a     | M   | 09/17/12 | :30    | 8:57 AM    | NVSB-TV12-24 Cracked D | \$550.00 |                | 4     |
| 11   | KSNV    | Noon News         | 12-1230pm | M   | 09/17/12 | :30    | 12:16 PM   | NVSB-TV12-24 Cracked D | \$275.00 |                | 2     |
| 12   | KSNV    | Noon News         | 12-1230pm | M   | 09/17/12 | :30    | 12:16 PM   | NVSB-TV12-24 Cracked D | \$275.00 |                | 3     |
| 13   | KSNV    | The Agenda 1230pm | 1230-1p   | M   | 09/17/12 | :30    | 12:16 PM   | NVSB-TV12-24 Cracked D | \$275.00 |                | 1     |
| 14   | KSNV    | The Agenda 1230pm | 1230-1p   | M   | 09/17/12 | :30    | 12:16 PM   | NVSB-TV12-24 Cracked D | \$275.00 |                | 1     |

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 Attention: Accounts Payable  
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 #602  
 Philadelphia, PA 19103

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 30S                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
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| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description       | Time      | Day | Date                 | Length | Aired    | Days | Ad-ID                   | Rate                | Reconciliation | Ref # |
|------|---------|-------------------|-----------|-----|----------------------|--------|----------|------|-------------------------|---------------------|----------------|-------|
| 13   | KSNV    | The Agenda 1230pm | 1230-1p   | Th  | 09/13/12             | :30    | 12:48 PM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 2     |
|      | KSNV    |                   |           | F   | 09/14/12             | :30    | 12:54 PM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 3     |
| 14   | KSNV    | The Agenda 1230pm | 1230-1p   |     | 09/17/12 to 09/23/12 | 1x     | M-----   |      |                         |                     |                |       |
|      | KSNV    |                   |           | M   | 09/17/12             | :30    | 12:47 PM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 1     |
| 15   | KSNV    | Rachael Ray       | 11am-12pm |     | 09/10/12 to 09/16/12 | 3x     | --WTF--  |      |                         |                     |                |       |
|      | KSNV    |                   |           | W   | 09/12/12             | :30    | 11:32 AM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 2     |
|      | KSNV    |                   |           | Th  | 09/13/12             | :30    | 11:50 AM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 3     |
|      | KSNV    |                   |           | F   | 09/14/12             | :30    | 11:13 AM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 1     |
| 16   | KSNV    | Rachael Ray       | 11am-12pm |     | 09/17/12 to 09/23/12 | 1x     | M-----   |      |                         |                     |                |       |
|      | KSNV    |                   |           | M   | 09/17/12             | :30    | 11:19 AM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 1     |
| 17   | KSNV    | Today 4th Hour    | 10am-11am |     | 09/10/12 to 09/16/12 | 3x     | --WTF--  |      |                         |                     |                |       |
|      | KSNV    |                   |           | W   | 09/12/12             | :30    | 11:00 AM |      | NVSB-TV12-25 Falling    | \$200.00            |                | 1     |
|      | KSNV    |                   |           | Th  | 09/13/12             | :30    | 10:53 AM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 2     |
|      | KSNV    |                   |           | F   | 09/14/12             | :30    | 10:59 AM |      | NVSB-TV12-24 Cracked Dc | \$200.00            |                | 3     |
| 18   | KSNV    | Today 4th Hour    | 10am-11am |     | 09/17/12 to 09/23/12 | 1x     | M-----   |      |                         |                     |                |       |
|      | KSNV    |                   |           | M   | 09/17/12             | :00    |          |      |                         | \$200.00 Unresolved |                | 1     |
| 19   | KSNV    | Dr Phil           | 3-4p      |     | 09/10/12 to 09/16/12 | 6x     | --WTF--  |      |                         |                     |                |       |

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| Advertiser      | Berkley, Shelley for Senate | Invoice #      | 106510-1            |
| Product         | BERKLEY FOR SENATE          | Invoice Date   | 09/23/12            |
| Estimate Number | 305                         | Invoice Month  | September 2012      |
|                 |                             | Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |              |                     |
|-------------------|----------------------|--------------|---------------------|
| Station           | KSNV                 | Order #      | 106510              |
| Account Executive | Amy McCreary         | Alt Order #  | 06851367            |
| Sales Office      | Blair - Philadelphia | Deal #       |                     |
| Sales Region      | National             | Order Flight | 09/12/12 - 09/17/12 |

|                  |           |                 |  |
|------------------|-----------|-----------------|--|
| Billing Calendar | Broadcast | IDB #           |  |
| Billing Type     | Cash      | Advertiser Code |  |
| Special Handling |           | Product Code    |  |

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
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|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description       | Time   | Day                  | Date     | Length  | Aired Days | Ad-ID                   | Rate     | Reconciliation | Ref # |
|------|---------|-------------------|--------|----------------------|----------|---------|------------|-------------------------|----------|----------------|-------|
| 19   | KSNV    | Dr Phil           | 3-4p   |                      | to       |         |            |                         |          |                |       |
|      | KSNV    |                   |        | W                    | 09/12/12 | :30     | 3:12 PM    | NVSB-TV12-25 Falling    | \$300.00 |                | 1     |
|      | KSNV    |                   |        | W                    | 09/12/12 | :30     | 3:51 PM    | NVSB-TV12-24 Cracked Dr | \$300.00 |                | 4     |
|      | KSNV    |                   |        | Th                   | 09/13/12 | :30     | 3:13 PM    | NVSB-TV12-24 Cracked Dr | \$300.00 |                | 2     |
|      | KSNV    |                   |        | Th                   | 09/13/12 | :30     | 3:57 PM    | NVSB-TV12-24 Cracked Dr | \$300.00 |                | 5     |
|      | KSNV    |                   |        | F                    | 09/14/12 | :30     | 3:25 PM    | NVSB-TV12-24 Cracked Dr | \$300.00 |                | 6     |
|      | KSNV    |                   |        | F                    | 09/14/12 | :30     | 3:50 PM    | NVSB-TV12-24 Cracked Dr | \$300.00 |                | 3     |
| 20   | KSNV    | Dr Phil           | 3-4p   |                      | to       |         |            |                         |          |                |       |
|      | KSNV    |                   |        | 09/17/12 to 09/23/12 | 2x       | M-----  |            |                         |          |                |       |
|      | KSNV    |                   |        | M                    | 09/17/12 | :30     | 3:28 PM    | NVSB-TV12-25 Falling    | \$300.00 |                | 2     |
|      | KSNV    |                   |        | M                    | 09/17/12 | :30     | 3:35 PM    | NVSB-TV12-24 Cracked Dr | \$300.00 |                | 1     |
| 21   | KSNV    | News 3 in Prime   | 7-10pm |                      | to       |         |            |                         |          |                |       |
|      | KSNV    |                   |        | 09/10/12 to 09/16/12 | 2x       | -----S  |            |                         |          |                |       |
|      | KSNV    |                   |        | Su                   | 09/16/12 | :30     | 9:01 PM    | NVSB-TV12-24 Cracked Dr | \$900.00 |                | 2     |
|      | KSNV    |                   |        | Su                   | 09/16/12 | :30     | 9:18 PM    | NVSB-TV12-25 Falling    | \$900.00 |                | 1     |
| 22   | KSNV    | 4PM NEWS (1 hour) | 4-5pm  |                      | to       |         |            |                         |          |                |       |
|      | KSNV    |                   |        | 09/10/12 to 09/16/12 | 3x       | --WTF-- |            |                         |          |                |       |
|      | KSNV    |                   |        | W                    | 09/12/12 | :30     | 4:11 PM    | NVSB-TV12-24 Cracked Dr | \$350.00 |                | 3     |
|      | KSNV    |                   |        | Th                   | 09/13/12 | :30     | 4:24 PM    | NVSB-TV12-24 Cracked Dr | \$350.00 |                | 2     |
|      | KSNV    |                   |        | F                    | 09/14/12 | :30     | 4:24 PM    | NVSB-TV12-24 Cracked Dr | \$350.00 |                | 1     |
| 23   | KSNV    | 4PM NEWS (1 hour) | 4-5pm  |                      | to       |         |            |                         |          |                |       |
|      | KSNV    |                   |        | 09/17/12 to 09/23/12 | 1x       | M-----  |            |                         |          |                |       |
|      | KSNV    |                   |        | M                    | 09/17/12 | :30     | 4:15 PM    | NVSB-TV12-25 Falling    | \$350.00 |                | 1     |
| 24   | KSNV    | 4PM NEWS (1 hour) | 4-5pm  |                      | to       |         |            |                         |          |                |       |
|      | KSNV    |                   |        | 09/10/12 to 09/16/12 | 3x       | --WTF-- |            |                         |          |                |       |

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Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 305                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

## Billing Address:

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description               | Time      | Day                  | Date     | Length  | Aired Days | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|---------------------------|-----------|----------------------|----------|---------|------------|------------------------|----------|----------------|-------|
| 24   | KSNV    | 4PM NEWS (1 hour)         | 4-5pm     |                      | to       |         |            |                        |          |                |       |
|      | KSNV    |                           |           | W                    | 09/12/12 | :30     | 4:51 PM    | NVSB-TV12-24 Cracked D | \$450.00 |                | 1     |
|      | KSNV    |                           |           | Th                   | 09/13/12 | :30     | 4:44 PM    | NVSB-TV12-25 Falling   | \$450.00 |                | 3     |
|      | KSNV    |                           |           | F                    | 09/14/12 | :30     | 4:45 PM    | NVSB-TV12-24 Cracked D | \$450.00 |                | 2     |
| 25   | KSNV    | 4PM NEWS (1 hour)         | 4-5pm     |                      | to       |         |            |                        |          |                |       |
|      | KSNV    |                           |           | 09/17/12 to 09/23/12 | 1x       | M-----  |            |                        |          |                |       |
|      | KSNV    |                           |           | M                    | 09/17/12 | :30     | 4:51 PM    | NVSB-TV12-24 Cracked D | \$450.00 |                | 1     |
| 26   | KSNV    | M-F Early News            | 5-630p    |                      | to       |         |            |                        |          |                |       |
|      | KSNV    |                           |           | 09/10/12 to 09/16/12 | 7x       | --WTF-- |            |                        |          |                |       |
|      | KSNV    |                           |           | W                    | 09/12/12 | :30     | 5:12 PM    | NVSB-TV12-24 Cracked D | \$725.00 | Unresolved     | 2     |
|      | KSNV    |                           |           | W                    | 09/12/12 | :30     | 5:27 PM    | NVSB-TV12-24 Cracked D | \$725.00 |                | 7     |
|      | KSNV    |                           |           | Th                   | 09/13/12 | :30     | 5:14 PM    | NVSB-TV12-25 Falling   | \$725.00 |                | 1     |
|      | KSNV    |                           |           | Th                   | 09/13/12 | :30     | 6:27 PM    | NVSB-TV12-25 Falling   | \$725.00 |                | 4     |
|      | KSNV    |                           |           | F                    | 09/14/12 | :30     | 5:17 PM    | NVSB-TV12-24 Cracked D | \$725.00 |                | 3     |
|      | KSNV    |                           |           | F                    | 09/14/12 | :30     | 6:23 PM    | NVSB-TV12-24 Cracked D | \$725.00 |                | 5     |
| 27   | KSNV    | M-F Early News            | 5-630p    |                      | to       |         |            |                        |          |                |       |
|      | KSNV    |                           |           | 09/17/12 to 09/23/12 | 3x       | M-----  |            |                        |          |                |       |
|      | KSNV    |                           |           | M                    | 09/17/12 | :30     | 5:23 PM    | NVSB-TV12-25 Falling   | \$725.00 |                | 3     |
|      | KSNV    |                           |           | M                    | 09/17/12 | :30     | 5:29 PM    | NVSB-TV12-24 Cracked D | \$725.00 |                | 1     |
|      | KSNV    |                           |           | M                    | 09/17/12 | :30     | 6:21 PM    | NVSB-TV12-25 Falling   | \$725.00 |                | 2     |
| 28   | KSNV    | Face to Face w/ J.Ralston | 730-758pm |                      | to       |         |            |                        |          |                |       |
|      | KSNV    |                           |           | 09/10/12 to 09/16/12 | 3x       | --WTF-- |            |                        |          |                |       |
|      | KSNV    |                           |           | W                    | 09/12/12 | :30     | 7:48 PM    | NVSB-TV12-25 Falling   | \$400.00 |                | 2     |
|      | KSNV    |                           |           | Th                   | 09/13/12 | :30     | 7:53 PM    | NVSB-TV12-24 Cracked D | \$400.00 |                | 1     |
|      | KSNV    |                           |           | F                    | 09/14/12 | :30     | 7:46 PM    | NVSB-TV12-24 Cracked D | \$400.00 |                | 3     |

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

|                   |                             |                |                     |
|-------------------|-----------------------------|----------------|---------------------|
| Advertiser        | Berkley, Shelley for Senate | Invoice #      | 106510-1            |
| Product           | BERKLEY FOR SENATE          | Invoice Date   | 09/23/12            |
| Estimate Number   | 305                         | Invoice Month  | September 2012      |
| Station           | KSNV                        | Invoice Period | 08/27/12 - 09/17/12 |
| Account Executive | Amy McCreary                | Order #        | 106510              |
| Sales Office      | Blair - Philadelphia        | Alt Order #    | 06851367            |
| Sales Region      | National                    | Deal #         |                     |
|                   |                             | Order Flight   | 09/12/12 - 09/17/12 |

**Billing Address:**

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

|                  |           |                 |  |
|------------------|-----------|-----------------|--|
| Billing Calendar | Broadcast | IDB #           |  |
| Billing Type     | Cash      | Advertiser Code |  |
| Special Handling |           | Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description                             | Time                | Day | Date                 | Length | Aired   | Days | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|---|---------------------|-----|----------------------|--------|---------|------|------------------------|----------|----------------|-------|
| 29   | KSNV    | Face to Face w/ J.Ralston               | 730-758pm           |     | 09/17/12 to 09/23/12 | 1x     | M-----  |      |                        |          |                |       |
|      | KSNV    |   |                     | M   | 09/17/12             | :30    | 7:40 PM |      | NVSB-TV12-24 Cracked D | \$400.00 |                | 1     |
| 30   | KSNV    | Vegas Inc.                              | 6:30-8pm            |     | 09/10/12 to 09/16/12 | 1x     | -----S- |      |                        |          |                |       |
|      | KSNV    |   |                     | Sa  | 09/15/12             | :30    | 7:46 PM |      | NVSB-TV12-25 Falling   | \$225.00 |                | 1     |
| 31   | KSNV    | WKND Jeop/Wheel                         | 630-730pm           |     | 09/10/12 to 09/16/12 | 2x     | -----S- |      |                        |          |                |       |
|      | KSNV    |   |                     | Sa  | 09/15/12             | :30    | 6:53 PM |      | NVSB-TV12-25 Falling   | \$350.00 |                | 2     |
|      | KSNV    |   |                     | Sa  | 09/15/12             | :30    | 7:06 PM |      | NVSB-TV12-24 Cracked D | \$350.00 |                | 1     |
| 32   | KSNV    | M-F Jeopardy/Wheel of Fortune 630-730pm |                     |     | 09/10/12 to 09/16/12 | 6x     | --WTF-- |      |                        |          |                |       |
|      | KSNV    |   |                     | W   | 09/12/12             | :30    | 6:54 PM |      | NVSB-TV12-24 Cracked D | \$725.00 |                | 1     |
|      | KSNV    |   |                     | W   | 09/12/12             | :30    | 7:17 PM |      | NVSB-TV12-25 Falling   | \$725.00 |                | 4     |
|      | KSNV    |   |                     | Th  | 09/13/12             | :30    | 6:42 PM |      | NVSB-TV12-24 Cracked D | \$725.00 |                | 5     |
|      | KSNV    |   |                     | Th  | 09/13/12             | :30    | 7:24 PM |      | NVSB-TV12-25 Falling   | \$725.00 |                | 2     |
|      | KSNV    |   |                     | F   | 09/14/12             | :30    | 6:59 PM |      | NVSB-TV12-24 Cracked D | \$725.00 |                | 6     |
|      | KSNV    |   |                     | F   | 09/14/12             | :30    | 7:12 PM |      | NVSB-TV12-24 Cracked D | \$725.00 |                | 3     |
| 33   | KSNV    | M-F Jeopardy/Wheel of Fortune 630-730pm |                     |     | 09/17/12 to 09/23/12 | 2x     | M-----  |      |                        |          |                |       |
|      | KSNV    |   |                     | M   | 09/17/12             | :30    | 7:09 PM |      | NVSB-TV12-24 Cracked D | \$725.00 |                | 2     |
|      | KSNV    |   |                     | M   | 09/17/12             | :30    | 7:29 PM |      | NVSB-TV12-25 Falling   | \$725.00 |                | 1     |
| 34   | KSNV    | Jeopardy In Prime                       | M-SA 8-11p / SUN 7- |     | 09/10/12 to 09/16/12 | 1x     | -----S  |      |                        |          |                |       |

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St.**  
**#602**  
**Philadelphia, PA 19103**

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 305                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description                  | Time                | Day | Date                 | Length | Aired | Days     | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|------------------------------|---------------------|-----|----------------------|--------|-------|----------|------------------------|----------|----------------|-------|
| 34   | KSNV    | Jeopardy in Prime            | M-SA 8-11p / SUN 7- | Su  | 09/16/12             | :00    |       |          |                        | \$500.00 | Unresolved     | 1     |
|      | KSNV    |                              |                     |     | to                   |        |       |          |                        |          |                |       |
|      |         | ORDERED PROGRAM DOES NOT AIR |                     |     |                      |        |       |          |                        |          |                |       |
| 35   | KSNV    | Late Night w/Fallon          | 1237a-136am         |     | 09/10/12 to 09/16/12 | 6x     |       | --WTF--  |                        |          |                |       |
|      | KSNV    |                              |                     | W   | 09/12/12             | :30    |       | 1:17 AM  | NVSB-TV12-24 Cracked D | \$100.00 |                | 4     |
|      | KSNV    |                              |                     | W   | 09/12/12             | :30    |       | 1:33 AM  | NVSB-TV12-24 Cracked D | \$100.00 |                | 1     |
|      | KSNV    |                              |                     | Th  | 09/13/12             | :30    |       | 12:58 AM | NVSB-TV12-24 Cracked D | \$100.00 |                | 6     |
|      | KSNV    |                              |                     | Th  | 09/13/12             | :30    |       | 1:29 AM  | NVSB-TV12-25 Falling   | \$100.00 |                | 2     |
|      | KSNV    |                              |                     | F   | 09/14/12             | :30    |       | 1:13 AM  | NVSB-TV12-24 Cracked D | \$100.00 |                | 3     |
|      | KSNV    |                              |                     | F   | 09/14/12             | :30    |       | 1:21 AM  | NVSB-TV12-24 Cracked D | \$100.00 |                | 5     |
|      |         |                              |                     | to  |                      |        |       |          |                        |          |                |       |
| 36   | KSNV    | Late Night w/Fallon          | 1237a-136am         |     | 09/17/12 to 09/23/12 | 2x     |       | M-----   |                        |          |                |       |
|      | KSNV    |                              |                     | M   | 09/17/12             | :00    |       |          |                        | \$100.00 | Unresolved     | 1     |
|      |         | NOT AVAILABLE RATE           |                     |     |                      |        |       |          |                        |          |                |       |
|      | KSNV    |                              |                     | M   | 09/17/12             | :30    |       | 1:30 AM  | NVSB-TV12-24 Cracked D | \$100.00 |                | 2     |
|      |         |                              |                     | to  |                      |        |       |          |                        |          |                |       |
| 37   | KSNV    | Tonight Show                 | 1135p-1237a         |     | 09/10/12 to 09/16/12 | 6x     |       | --WTF--  |                        |          |                |       |
|      | KSNV    |                              |                     | W   | 09/12/12             | :30    |       | 11:48 PM | NVSB-TV12-24 Cracked D | \$250.00 |                | 1     |
|      | KSNV    |                              |                     | W   | 09/12/12             | :30    |       | 12:20 AM | NVSB-TV12-24 Cracked D | \$250.00 |                | 5     |
|      | KSNV    |                              |                     | Th  | 09/13/12             | :30    |       | 11:46 PM | NVSB-TV12-25 Falling   | \$250.00 |                | 4     |
|      | KSNV    |                              |                     | Th  | 09/13/12             | :30    |       | 12:20 AM | NVSB-TV12-24 Cracked D | \$250.00 |                | 2     |
|      | KSNV    |                              |                     | F   | 09/14/12             | :30    |       | 11:58 PM | NVSB-TV12-24 Cracked D | \$250.00 |                | 6     |
|      | KSNV    |                              |                     | F   | 09/14/12             | :30    |       | 12:32 AM | NVSB-TV12-24 Cracked D | \$250.00 |                | 3     |
|      |         |                              |                     | to  |                      |        |       |          |                        |          |                |       |
| 38   | KSNV    | Tonight Show                 | 1135p-1237a         |     | 09/17/12 to 09/23/12 | 2x     |       | M-----   |                        |          |                |       |

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 305                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description             | Time        | Day | Date                 | Length | Aired | Days     | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|-------------------------|-------------|-----|----------------------|--------|-------|----------|------------------------|----------|----------------|-------|
| 38   | KSNV    | Tonight Show            | 1135p-1237a | M   | 09/17/12             | :30    |       | 11:46 PM | NVSB-TV12-24 Cracked D | \$250.00 |                | 1     |
|      | KSNV    |                         |             | M   | 09/17/12             | :30    |       | 12:30 AM | NVSB-TV12-25 Falling   | \$250.00 |                | 2     |
| 39   | KSNV    | M-F News 3 at Eleven    | 11pm-1135pm |     | 09/10/12 to 09/16/12 | 3x     |       | --WTF--  |                        |          |                |       |
|      | KSNV    |                         |             | W   | 09/12/12             | :30    |       | 11:12 PM | NVSB-TV12-25 Falling   | \$750.00 |                | 3     |
|      | KSNV    |                         |             | Th  | 09/13/12             | :30    |       | 11:14 PM | NVSB-TV12-24 Cracked D | \$750.00 |                | 2     |
|      | KSNV    |                         |             | F   | 09/14/12             | :30    |       | 11:20 PM | NVSB-TV12-24 Cracked D | \$750.00 |                | 1     |
| 40   | KSNV    | M-F News 3 at Eleven    | 11pm-1135pm |     | 09/17/12 to 09/23/12 | 1x     |       | M-----   |                        |          |                |       |
|      | KSNV    |                         |             | M   | 09/17/12             | :30    |       | 11:11 PM | NVSB-TV12-25 Falling   | \$750.00 |                | 1     |
| 41   | KSNV    | Sa-Su News 3 at Eleven  | 11pm-1135pm |     | 09/10/12 to 09/16/12 | 2x     |       | -----SS  |                        |          |                |       |
|      | KSNV    |                         |             | Sa  | 09/15/12             | :30    |       | 11:23 PM | NVSB-TV12-24 Cracked D | \$750.00 |                | 2     |
|      | KSNV    |                         |             | Su  | 09/16/12             | :30    |       | 11:25 PM | NVSB-TV12-24 Cracked D | \$750.00 |                | 1     |
| 42   | KSNV    | News 3 Sunrise SUNDAY   | 6a-7a       |     | 09/10/12 to 09/16/12 | 1x     |       | -----S   |                        |          |                |       |
|      | KSNV    |                         |             | Su  | 09/16/12             | :30    |       | 6:58 AM  | NVSB-TV12-24 Cracked D | \$185.00 |                | 1     |
| 43   | KSNV    | Sunday Today            | 7a-8am      |     | 09/10/12 to 09/16/12 | 2x     |       | -----S   |                        |          |                |       |
|      | KSNV    |                         |             | Su  | 09/16/12             | :00    |       |          |                        | \$325.00 | Unresolved     | 1     |
|      | KSNV    |                         |             | Su  | 09/16/12             | :30    |       | 7:57 AM  | NVSB-TV12-25 Falling   | \$325.00 |                | 2     |
| 44   | KSNV    | News 3 Sunrise SATURDAY | 6a-7a       |     | 09/10/12 to 09/16/12 | 1x     |       | -----S-  |                        |          |                |       |

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | Berkley, Shelley for Senate |
| Product         | BERKLEY FOR SENATE          |
| Estimate Number | 305                         |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106510-1            |
| Invoice Date   | 09/23/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/17/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106510              |
| Alt Order #  | 06851367            |
| Deal #       |                     |
| Order Flight | 09/12/12 - 09/17/12 |

**Billing Address:**

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description             | Time          | Day         | Date        | Length | Aired    | Days    | Ad-ID                   | Rate                | Reconciliation | Ref # |
|------|---------|-------------------------|---------------|-------------|-------------|--------|----------|---------|-------------------------|---------------------|----------------|-------|
| 44   | KSNV    | News 3 Sunrise SATURDAY | 6a-7a         | Sa          | to 09/15/12 | :30    | 6:31 AM  |         | NVSB-TV12-24 Cracked Dr | \$200.00            |                | 1     |
| 45   | KSNV    | Saturday Today          | 7a-9am        | Sa          | to 09/15/12 | 3x     |          | -----S- |                         |                     |                |       |
|      | KSNV    |                         |               | Sa          | 09/15/12    | :30    | 7:30 AM  |         | NVSB-TV12-25 Falling    | \$325.00            |                | 2     |
|      | KSNV    |                         |               | Sa          | 09/15/12    | :30    | 7:56 AM  |         | NVSB-TV12-24 Cracked Dr | \$325.00            |                | 3     |
|      | KSNV    |                         |               | Sa          | 09/15/12    | :30    | 8:26 AM  |         | NVSB-TV12-25 Falling    | \$325.00            |                | 1     |
| 46   | KSNV    | News 3 Today - SAT      | 9am-930am     | Sa          | to 09/15/12 | 1x     |          | -----S- |                         |                     |                |       |
|      | KSNV    |                         |               | Sa          | 09/15/12    | :30    | 9:24 AM  |         | NVSB-TV12-24 Cracked Dr | \$275.00            |                | 1     |
| 47   | KSNV    | News 3 Today            | 9a-930am      | Su          | to 09/16/12 | 1x     |          | -----S  |                         |                     |                |       |
|      | KSNV    |                         |               | Su          | 09/16/12    | :00    |          |         |                         | \$250.00 Unresolved |                | 1     |
| 48   | KSNV    | Saturday Night Live     | 1130pm-1:02am | Sa          | to 09/16/12 | 1x     |          | -----S- |                         |                     |                |       |
|      | KSNV    |                         |               | Sa          | 09/15/12    | :30    | 12:09 AM |         | NVSB-TV12-25 Falling    | \$750.00            |                | 1     |
|      |         |                         |               | Aired Spots |             | 126    |          |         |                         |                     |                |       |

Gross Total \$50,140.00  
 Agency Commission \$7,521.00  
 Net Amount Due \$42,619.00  
 Payment Terms 30 Days

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